

**Entrepreneurship Cell,
SPIT Events Report
2020-21**

Objective: To develop the entrepreneurial spirit among students and help them realize their potential.

Activities: Guest lectures, workshops and competitions.

Recognition: “Leading Entrepreneurship Promoting Student Organization” by National Entrepreneurship Network (NEN).

Achievement: 1st rank out of 717 teams in the Advance Track of National Entrepreneurship Challenge 2020 held at IIT Bombay.

The students are active members of Entrepreneurship cell of Sardar Patel Institute of Technology supported by National Entrepreneurship Network. The students listed below have held the following positions in the E-Cell committee.

E-CELL 2020-2021 TEAM

Designation	Name
Chair, E-Cell	Mr. Dhananjay R. Kalbande (COMP)
Faculty Coordinator	Mr. Kaisar Katchi (ASH)
Chairperson	Mr. Varun Agnihotri (TE EXTC)
Vice-Chairperson	1) Mr. Ravi Agrawal 2) Mr. Krish Sukhani
IIC Head	Mr. Sagar Badlani
Head of Operations	1) Mr. Devansh Rathod 2) Mr. Saikrishna Muralidharan
Head of Public Relations	Mr. Samveg Shah
Head of Advertising	Ms. Sayali Ayre
Technical Head	1) Ms. Chinmayi Rane 2) Ms. Swathy Nair
Head of Marketing	Mr. Manan Arora
Head of Finance	Mr. Sumeet Haldipur
Head of Events	Ms. Jeenal Mehta
Head of Content Creation	1) Ms. Vaibhavi Chincholkar 2) Ms. Ishika Raghuwanshi

Respected Sir

The following students have worked actively for the academic year 2020-21 as sub committee of E-cell and helped in organising various events throughout the year.

Heads of Subcommittee :

1. Mr. Manthan Juthani
2. Mr. Vedant Gaonkar
3. Mr. Pranay Tiwari
4. Mr. Siddharth Deshpande
5. Ms. Aakansha Dijendra

Event Calendar:

Sr. No	EVENT	DATE	VENUE
1	Business Competitions Workshop	11/07/2020	Online
2	Webinar on MBA after engineering	25/07/2020	Online
3	Olympic Bid Case Study	23/08/2020	Online
4	Webinar on Functioning of Capital Markets	16/08/2020	Online
5	Business Quiz	20/09/2020	Online
6	Satellite Seminar on Profile Building	12/10/2020	Online
7	Pitching Competition	20/12/2020	Online
8	Fuelling Your Imagination	27/03/2021	Online
9	IdeaBank National Ideation Challenge	10/04/2021	Online

EVENTS

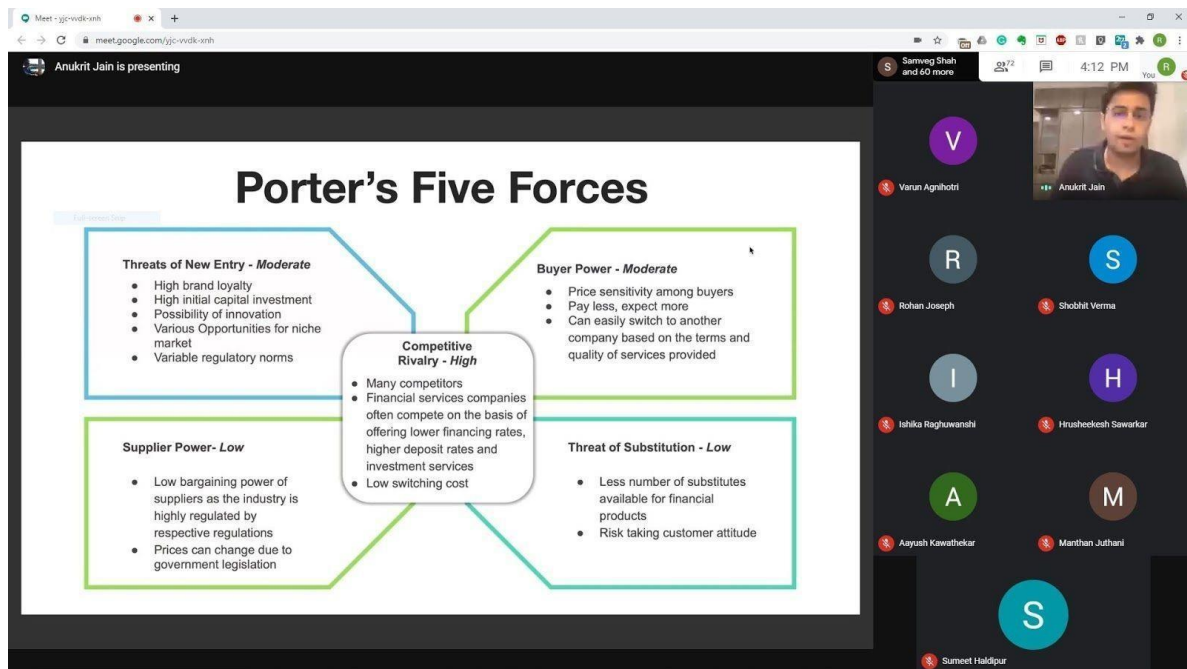
Business Competitions Workshop:



E-cell S.P.I.T and the Institute Innovation Council (IIC), S.P.I.T organized an enlightening seminar on introduction to business competitions on the 11th of July 2020. This seminar focused on how to draw up a successful business model canvas and participate in various business competitions and case studies. This seminar was conducted by S.P.I.T alumni, Mr. Anukrit Jain, whose accolades include Finalist in Texas Instruments Ideation challenge, Runners up in the Indian School of Business (ISB) case study competition, 2nd runner up at VIT, and InvestUp by Burton and Co. He was joined by an equally successful candidate at business competitions Mr Varun Agnihotri. Varun's achievements include- Runner up National round, KPMG Ideation challenge (out of 7000+ students), Runner up at BITS Hyderabad National case study competition (out of 800+ students).

Anukrit led the session beginning with case studies. He stated that case studies are solution providing competitions for the given problem statement. It requires a detailed analysis of a market situation, any organization or a problem statement and the students are required to use their problem-solving skills to rectify the complications and provide a solution. He added points on how one should prepare for case studies and how one should present it. He gave tips on how to design your presentation,

points to include, time management during the presentation etc which were very helpful to the inexperienced audience. He gave a detailed presentation on designing a Business Model Canvas.



Anukrit continued the informative session by taking up Ideation challenges. Firstly he explained the precise difference between a case study and an ideation challenge to the audience. Ideation challenges are all about coming up with your own problem statements and their respective solutions. For eg problem statements are like using modern technology to come up with a solution to issues that India is facing. He mentioned that this doesn't necessarily mean you have to come up with a working solution including the tech, just an idea and plan is fine. He stated that these competitions often involve you being asked to come up with a start-up to come with a problem, so one should also take finances into account while planning a solution. Concluding his talk on ideation challenges he shared his triangle technique to deal with these competitions. This technique consists of three angles i.e Vision, Strategy and Product respectively.

The session preceded over with discussions on business quizzes and non-tech hackathons. As the name suggests, they're quizzes and events which focus only on non-tech areas. Quizzes can be of various types like finance, business management, etc. As far as non-tech hackathons are concerned, they are quite similar to ideation challenge competitions. These are not as specific as a case study. He added that in these hackathons you are not expected to come with a prototype/working model of our ideas.

After an overview of all business competitions, Varun and Anukrit shared their winning experiences and presentations which guided the audience towards a creative ideology. They also discussed how these competitions are judged and what are the tips and tricks that one should remember in order to win. There was a quick Q&A session for the audience before concluding the seminar. **Participants- 80+**

Webinar on MBA After Engineering:

Participants-85+

mentornext
brings you

**MBA AFTER
ENGINEERING**
ON

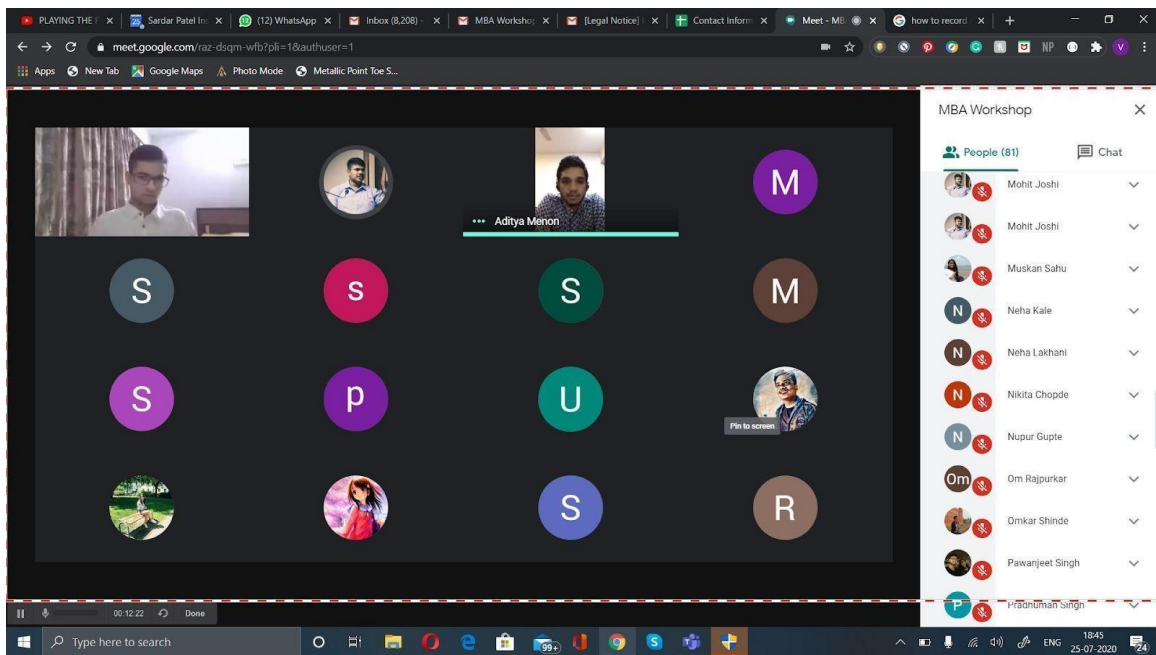
25th July, 2020(Sat) | 6:30PM - 8:00PM

BY
ADITYA MENON
SPIT'2016, ISB'2020
INCOMING CONSULTANT AT MCKINSEY

ENGINEERING → MBA → CONSULTING
FINANCE

Illustration of a person attending a webinar on a screen.

On the evening of 25th July, IIC SPIT along with MentorNext and E-Cell SPIT organised a webinar on MBA after engineering. The webinar was hosted by two alumni of SPIT, Akhil Sardesai who completed his MBA from IIM Indore as a gold medallist, institute rank 1 and is recently joined PepsiCo in a sales & marketing role and Aditya Menon who has completed his MBA from ISB (Indian School of Business) and is an incoming consultant at McKinsey.



We had Mohit Joshi from MentorNext who began the session by giving a brief about what does MentorNext does. Further Akhil and Aditya introduced themselves and their journey. They primarily focused on what should one do during their college days if they are confused about what career path to choose and gave some tips to build on our profile. Akhil described the way he got into IIM which mainly was because he had eliminated that the Tech field isn't for him and hence he had started his preparations. He also mentioned that how one should opt for PORs in committees and network with people/seniors starting from the first year itself and explained why one should take up MBA. On the other hand, Aditya said that he developed a range of skills during his engineering years and once he got admission into ISB via YLP program he focused on building other skills and ultimately landed a job in a tech company with his communication skills. He also gave an idea about the admission process in ISB and put light on one of the international certification

i.e. CFA and how does it add value to your resume. He mentioned some other certifications too. He gave an overview of how one can prepare for GMAT and ultimately land into ISB. Along with that what should one do during engineering and how should it be done was also covered. He also shared the key points to be kept in mind to see immediate results. During the last part of the webinar, they answered questions asked by the students of S.P.I.T. Overall it was an informative session and gave people an idea about MBA after Engineering.

Olympic Bid Case Study :

SARDAR PATEL INSTITUTE OF TECHNOLOGY'S

E-CELL PRESENTS

OLYMPIC BID CASE STUDY

AUGUST 23, 2020
TIME: 9:45 AM

Meet our Judges.


MR. PAUL MATHEW
Director (AI, Data Analytics & Big Data) at KPMG, IIM B Alum

DR. SHUBHRA CHAKROBARTY
MBBS, MBA, Personal Branding Expert, LinkedIn Influencer, Winner of 22 Case Study Competitions

KAISAR KATCHI
Faculty, Mentor E-Cell SPIT

Participants-1000+

E-Cell SPIT organised an Olympic Bid Case Study competition in the month of August. The problem statement was very interesting which was that every participating team had to select a country and pitch why the 2032 olympics should be held in their country . The competition was divided into 2 rounds . The first round involved preparing a PPT and just submitting it to the panel . We received over 400 team registrations totalling over 1000+ participants from colleges like IIM A, IIM B, IIM C, SPJIMR, IIT B, XLRI, Shree Ram College of Commerce etc. For the final round 12 teams were shortlisted and they had to pitch their idea to the panel of judges . We invited a distinguished panel of judges . Our first judge was Mr Paul Mathew who is an IIM-Bangalore alum and currently a director in KPMG. Next judge was Dr Shubra Chakraboty who was a founder of a startup and was a winner of over 22 case study competitions . The last judge was Professor Kaisar Katchi, mentor Of E-Cell SPIT .



Olympic Bid Case Study Competition

#Sardar Patel Institute of Technology (SPIT), Mumbai

02 Aug'20 12:00 AM IST - 23 Aug'20 06:00 PM IST

Website

ELIGIBILITY: All

REGION : Global

#Business #Engineering #Business Plan #Entrepre

Team Size: 1 - 3 Members

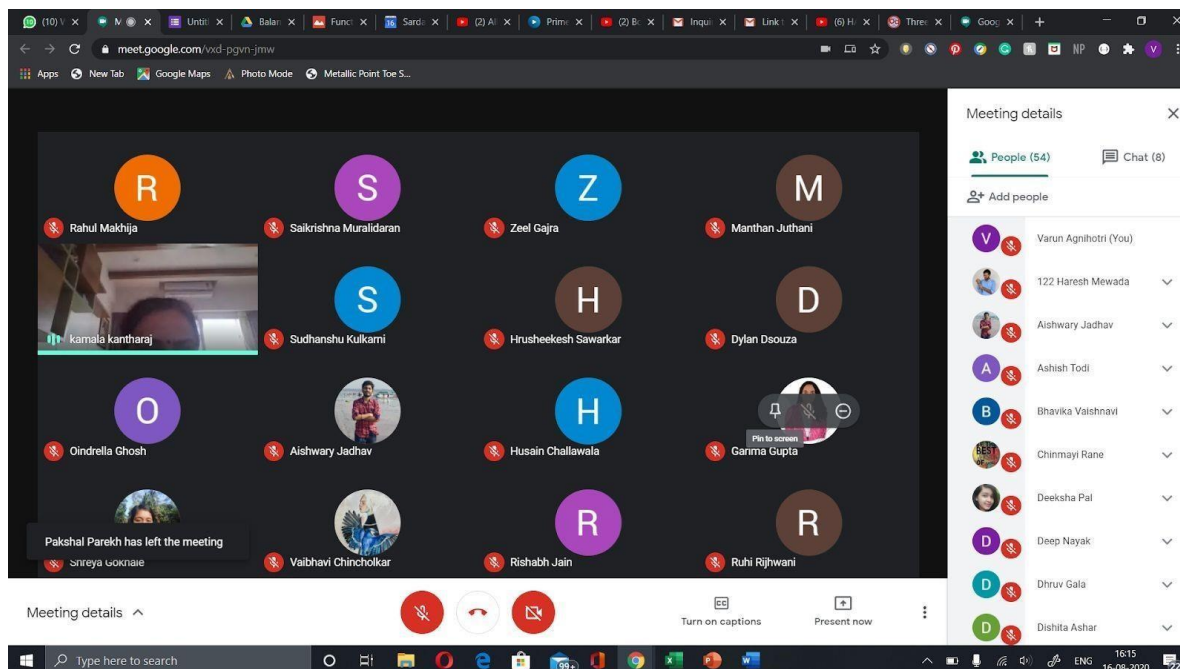
REGISTRATION CLOSED

427 Registered

20,411 Views

The finals being scheduled on 23rd August involved tons of hard work and research done by the finalists which left the judges awestruck . The PPTs were detailed which very well showed the research done by them . There was also a Q and A session by the judges after the pitch . After a round of pitch Team SAS representing Canada were crowned champions followed by Team Concept (Turkey) followed by Team Vanguard (Singapore). The judges also gave their valuable feedback to all the finalists for improvement . One of the organisers Samveg quoted as 'Not only the finalists but the judges also had a good time. At the end there was a networking session where the participants and judges were mingling with one another and forming valuable network connections which will definitely help them for the years to come. All the participants had nothing but praises for the efficiency and uniqueness of this competition along with the quality of judges present resulted in this being a valuable learning. The valuable feedback and learnings that the participants got through this will definitely be of good help.

Webinar on Functioning of Capital Markets:



Participants-55+

Even though it seems like a day to day thing, investing can be pretty confusing and more often than not, outright devastating. In order to clear all doubts when it comes to investments, E-Cell S.P.I.T in accordance with the Institute Innovation Council held a workshop on Investing in Capital Markets on 16th August 2020. Ms. Kamala Kantharaj who's a Chartered Accountant by profession was the speaker at this workshop.

Ms. Kamala Kantharaj has an experience of over 27 years when it comes to the financial markets domain. She earlier served as the Chief Executive Officer of Bangalore Stock Exchange Limited as well as the Vice President at National Stock Exchange Limited. She currently works as a part of the Group Compliance and Governance team in Edelweiss Financial Services.

The investment workshop covered everything from starting your own investments in the stock market to the various instruments of investments and analysis of investments. The speaker introduced the topic by simple and

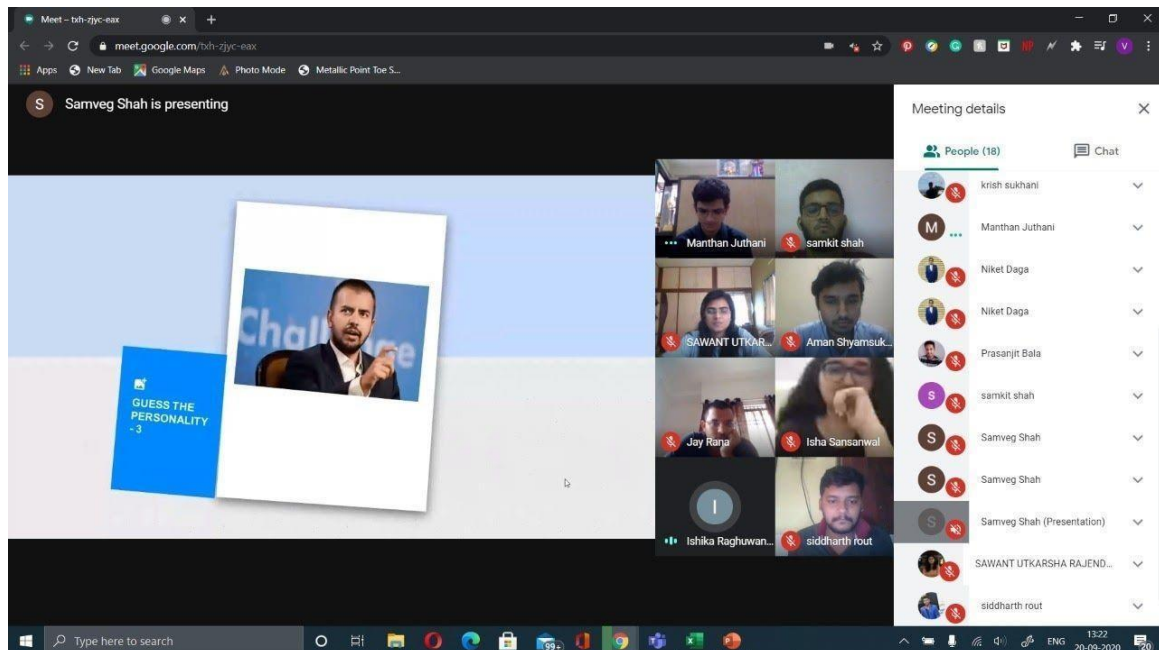
engaging explanations of basic concepts and delved deeper into the working of financial institutions. The workshop provided an overview on the stock market, the difference between an investor and a speculator, fundamental and technical analysis and how one can turn into an investor. At the end of this workshop, every attendee gained knowledge about investing in the stock market by themselves. The feeling of being lost as one scurries through the vast amount of distorted information present on the internet was eradicated by the various insights provided in this workshop.

Business Quiz :

Participants-250+



E-cell S.P.I.T and the Institute Innovation Council (IIC), S.P.I.T had organized a business quiz competition in the month of September. The competition was divided into two rounds one being the preliminary round which was an online MCQ quiz conducted on D2C on 18th September other being the final round which was held on 20th September. There were over 250 participants who attempted the quiz in the preliminary round and the top 8 participants on the basis of score made it into the final round. Questions related to business entrepreneurship and current affairs were a part of it. The final round began at 13:00 hours. The finals were held on google meet with the 8 finalists. The finalists included students from IIMs and other prestigious management and engineering colleges of the country.



The first round of the finals included identifying the logo of the brand and also identifying the famous personality in the corporate space. The next round was a rapid fire round held on Kahoot. Questions were picked majorly from the theoretical aspects of business. In the final round the participants got to choose the points awarded to the question if they answer right and negatives for failing to do so. The top two people were declared winners and awarded certificates and cash prize worth 1500 Rs. Overall it was a very successful event which kept the participants engaged till the end. The main aim of conducting this type of quiz was to gain knowledge about business and entrepreneurship and to reward students who have a thirst for knowledge and motivate them to learn more.

Satellite Seminar on Profile Building:

Participants- 80+



On 12th October, E-Cell SPIT in collaboration with CSI SPIT and IEEE SPIT brought to the students a webinar on profile building and tips and tricks to create the ideal profile for higher education applications or job interviews. This was in collaboration with CareerLabs, an initiative by Byjus to help students build on their strengths and improve their weaknesses.

The speaker was the distinguished Mr. PN Santosh, a founding member at Byjus. His energetic approach and excitement brought a breath of fresh air and made this feel like a real physical session rather than just an online session. He frequently interacted with the audience and asked short questions which were answered with great enthusiasm. He shared a few key tricks and tips on how to build a profile which will impress any interviewer or recruiter as well as a few cliches to avoid in your CV and Resume.

This was followed by discussions about a few students who are enrolled in CareerLabs and how Byjus helped them build their profile to land seats at top universities and companies. He spoke about the benefits and advantages of various techniques and profile building mechanisms.

This webinar will surely have really helped all those who attended and all the participants took home some key insights on how to build their resume and CV.

Pitching Competition:

Participants-40+



On the 20th of December, 2020, the Institute Innovation Council S.P.I.T in collaboration with E-Cell S.P.I.T conducted a pitching competition which included participants from different regions of the country. The competition, a flagship event of the college gave participants an opportunity to be creative and come up with innovative solutions to tackle problem statements they had been assigned.

The event was judged by an experienced panel of judges that included Mr. Anukrit Jain who currently works as an Investment Banking Analyst at J.P. Morgan, Mr. Hussain Bhinderwala who is presently working as an Associate Product Manager at WorkIndia and Mr. Kaisar Katchi who is an Assistant Professor at S.P.I.T and one of the faculty mentors for E-Cell S,P.I.T.

This was the first time the competition had been held online and the institute strived to live upto the standards it has maintained annually. The organizers tirelessly strived to make the competition as hassle free as possible and to make the process easy and enjoyable for the participants. Problem statements and articles covering a wide range of topics from food insecurity to deteriorating air standards were selected and approved by the judges to have a completely fair and unbiased event. Every participant was assigned 20 minutes of preparation time and 7 minutes to pitch including a stipulated time for a Q n A session. Since the competition was held online the participants also

had the option of presenting any presentation they had made to supplement their pitch.

All participants presented novel ideas which were not only innovative but also practical and feasible. But alas there have to be winners and the first prize was clinched by the Team constituting Mr. Atharva Gujjar and Aaryan Bihani from Christ University. The first runners up were Ms. Ishika Raghuvanshi and Mr Samveg Shah from S.P.I.T and the second runners up were Mr. Manthan Juthani and Mr. Jash Jain, also from S.P.I.T.

After the event, the students were given an opportunity to mingle with our Innovation Ambassadors, Dr. Aarti Karande and Dr. Dhananjay Kalbande . The student innovators were overwhelmed and took back with them new ideas and suggestions from the experts.

All in all the event was a great success and in these pressing times helped restore our faith in the resilience and resourcefulness of the new generation. We hope that this competition inspired the participants to continue innovating and contribute to the world in the days to come.

Fuelling Your Imagination:

Participants: 60+



On 27th March 2021, E-Cell SPIT had organized Fuelling Your Imagination (F.Y.I.) which was the event of E-Summit aimed at introducing the participants to the world of entrepreneurship via their creativity alongside the art of pitching. An event only for the first year students of Sardar Patel Institute Of Technology. This is a Perfect stepping stone in order to fuel the participants' Creative Capabilities, enhance your communication skills and think like an entrepreneur

With more than 30 teams having participated, the participants were given an object 90 minutes prior to the competition and were expected to come up with a distinctive modification for the same in order to benefit the society.

In the competition, each team was allotted three minutes to put forth their idea and pitch it to the panel of judges comprising of Mr. Siddhant Sharma, Mr. Piyush Mishra, and Prof. Abhishek Salunkhe.

One of the many strikingly brilliant ideas was that of a bicycle modified to have suspenders instead of support wheels on either side along with a gyroscope sensor attached to it which senses the tilt angle of the bicycle and gives the sensor a stimulation to suspend itself, providing a cushioning effect that would prevent injuries. The top three teams were awarded cash prizes.

National Ideation Challenge:

Participants: 175+



On 10th April 2021, E-Cell SPIT had organized IdeaBank - A National Level Ideation Challenge which was the event of E-Summit aimed at introducing the participants to the world of entrepreneurship via their creativity alongside the art of pitching. Have you ever had an idea which you thought had potential to change the world? Have you ever wanted to see what it's like to be an entrepreneur and own your own startup ? Then this is the competition for you.

The competition made the participants to step into the shoes of a Founder and come up with an idea for a product or service which tackles any pre-existing problems, creates new opportunities or is related to the following industries:

- 1) Healthcare
- 2) Education
- 3) Hospitality
- 4) Entertainment
- 5) Sustainability
- 6) Agriculture

With more than 175+ participants having participated, the participants were expected to present a unique idea/product prototype for the competition in order to benefit the society. In the competition, each team was allotted ten minutes to put forth their idea and pitch it to the panel of judges composed of Mr. Anuj Batra, Mr. Chitradeep Aras, and Mr. Anuj Kumar and Prof. Kaisar Katchi.

Some of the many strikingly brilliant ideas included intelligent masks, automated gardening and a unique waste recycling method. The top three teams were awarded cash prizes.